

# SF DESIGN



CALIFORNIA NORTH  
CHAPTER MAGAZINE

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AMERICAN  
SOCIETY OF  
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# SPRING 2016



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**ON THE COVER:**

ARTWORK BY GORDON HUETHER  
"Großer Struwwelpeter" from the "Heimat Series", 2011  
48"W x 60"H x 3"D, Printed Canvas, Acrylic and Paint  
ASID Industry Partner Gordon Huether Studio, Napa, CA





# gordon huether

## art matters

Sitting at his father's kitchen table, creating a stained glass window, 17-year old Gordon Huether made a life decision: he wanted to honor the spirit of humanity by bringing beauty and meaning into the world through art. In 1987 he founded his Studio in Napa, California. Almost 30 years later he continues to fulfill his mission, creating art for every conceivable kind of building, home and landscape.

Huether's artistic career began with the exploration of glass: studying the interplay between light and color and the artistic possibilities of refraction and reflection. Other media followed, moving between highly refined, elegant materials like polished aluminum and dichroic glass to gritty, repurposed and salvaged materials like rusted steel and weathered wood. Materials used for a project – whether it be a fine art piece, a private commission, or a public art piece - are dictated by the story to be told. The over-riding goal for any project is about shaping a story and expressing an idea, not just about creating an object of beauty.

Privately commissioned work and public art are not about Gordon as an artist, but about the space and the people who use that space. The outcome is always an artwork that is new and unexpected, and uniquely cohesive to its surroundings.

With each new project, Gordon Huether and his Studio Team are committed to the highest quality standards. His team of skilled professionals is internationally recognized for their innovative approach and creative craftsmanship in all areas of glass fabrication, welding and metal working.







art matters  
CONTINUED



Large-scale, site-specific work has long been Huether's focus before he discovered the intriguing variety of the scale, scope and approach of private commissions and fine art. With his fine art Huether has free reign and the work oftentimes addresses very personal matters. Privately commissioned projects foster an intimate, yet collaborative dynamic. Relationships and collaboration are as important to the artist as his work. "The bond I build with commissioning clients, designers, architects or fine art collectors often develop into valued friendships".

For the *Heimat Series* (on the cover) Huether used materials and imagery of a personal nature. Born to German immigrant parents, the artist has maintained and is influenced by strong ties to his ancestral country. The characters - from a German fairy tale read to him as a child - cavort across pages from letters written and illustrated by Huether's great-grandfather.



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